#### STATEMENT OF PURPOSE

# "All our dreams can come true if we have the courage to pursue them." -Walt Disney

Being blessed with an optimistic outlook, I have always believed that one must set forth in the right direction in order to fulfill their dreams. I am DHRUV DHINGRA, citizen of India and I have a valid Indian passport. My passport number is W5645866. I am aspiring to pursue my higher education in Canada so as to build an excellent future for myself. I am seeking the Canadian Study Permit in order to pursue the RESEARCH ANALYST program at the Humber college institute of technology and advanced learning, Lakeshore campus in Canada.

## ACADEMIC BACKGROUND, INTERNSHIP AND WORK EXPERIENCE

Throughout my schooling, I have been very dedicated to my studies. I completed my Matriculation in 2016. After that I completed my Senior Secondary Education in Commerce stream with 78% marks from V.V.DAV Public School, CBSE Board in 2019. I opted for Bachelors of Business Administration at IP University and completed in 2022 with 8.53 CGPA. I have been an active participant at various training program, conferences, debates and social work as a volunteer in my academy, and school. I also did digital marketing course from Digiperform from January 2023- July 2023. During the course, I worked 3 months as an intern with digiperform placement cell many projects one of them is "NEW PICNIC SPOT & CAMP MANALI". After the course now i am working as a freelancer digital marketer- SEO specialist. Besides this i am helping in my father profession to get shown on the online platform by working on the website and FB ads campaigns to get more reach, leads and engagements. We also have a business website made by myself <a href="https://www.soniadigitalstudio.com">www.soniadigitalstudio.com</a>

### **LANGUAGE ABILITIES**

To meet the requirements of the admission process, I appeared in the language proficiency Test IELTS and scored 6.0 as my overall band score with not less than 6.0 in any module. I have fulfilled the language requirements of both Humber College as well as High Commission.

# WHY RESEARCH ANALYST

I seek to pursue RESEARCH ANALYST because of my strong interest in theoretical, practical and ethical underpinnings of research while equipping with the statistical, technical and professional skills necessary to do applied research in a variety of different settings throughout the public and private sectors. This program, focus on all of the major aspects of the research process including research design, information retrieval and evaluation, data collection, analysis and interpretation, and the preparation and presentation of research findings. I believe this course would help me in understanding the advance concepts of Research Analyst. I have decided that my academic foundation is inadequate for achieving my career goals in Analyst, and further training and research in your program will solidify my expertise and help me create opportunities for industry such as this in my future career.

#### WHY HUMBER COLLEGE

Humber College is one of the leading research colleges in Canada. It offers impactful learning environment through latest industry-standard cutting edge technologies equipment/tools on campus and modern infrastructural facilities. They teach theory, add in practical, hands-on training and work with employers to give students opportunities to learn in real-world settings.

Set in state-of-the-art and creative learning spaces, this unique approach unleashes innovative and entrepreneurial thinking and prepares students for the careers of today and tomorrow.

#### WHY CANADA

Canada ranks among the top ten countries in the world for delivering best in class for all the major courses. Being multi cultured, secular, and socially heterogeneous and equality based having the best grievance redressing system suits and adds more positives to choose Canada as a nation to study and fulfill all contours. The diversity of the students makes it a great place to learn new ideas, and new ways of doing things which will shape me into a good learner and thinker. Moreover, the rich environment, cultural heritage and beautiful landscape make this country one of the most preferred choices among international students pursuing higher education.

#### **FUTURE GOALS**

After the successful accomplishment of my studies in Canada, I will be heading back to India because being a proud native of India, I always wanted to serve my part of contribution in bringing a positive change in social security's of my country.

In the Indian environment, research analyst is of great value and is essential to many industries, including technology, business, healthcare, and finance. Data-driven decision-making is essential to effectively address complex challenges and seize development possibilities in an economy that is rapidly expanding, like India's.

The corporate world in India is becoming more and more aware of the potential of research analyst to understand consumer behavior, market dynamics, and competitiveness. Research analyst specialists are in high demand on the Indian job market as a result of this data-driven approach's positive effects on product development, marketing plans, and overall business growth.

As an aspiring research analyst, I aim to acquire a global perspective on research analytics through the Research Analyst program at Humber College. My goal is to gain expertise in data-driven decision-making and analytical skills that I can bring back to India to contribute to its development and growth.

I intend to work in renowned companies like KPMG, DELOITTE, TCS, WIPRO, the Finance sector and many more.

## **FAMILY**

My Family includes me, my father, my mother and my elder sister. My father is a businessman and my mother is also a businesswoman. My sister is a Permanent Resident in Canada. My parents have always motivated me to apply for higher studies in Canada as they are aware of the benefits of studying there. My family has enough funds to support me for the course and my stay in Canada. My father took my ownership and is financially capable to fund my tuition fees and living expenses while my studies in Canada.

#### **CONCLUSION**

I hope my application shall be reconsidered in light of the above explanation and my intentions shall be trusted upon this time. Gaining an international exposure will help me stand out

confidently against my competitors and thereby carve a niche for myself in my career. My intentions are genuine and my only motive is to study in Canada. I shall come back to my nation after the completion of my proposed studies.

To sum up, I request the visa officer to kindly reconsider my visa application and grant me the Canadian Study Permit. I will consider myself to be fortunate enough if I am given an opportunity to pursue my desired specialization from an excellent study destination like Canada.

Thank you for your time and consideration. WARM REGARDS **DHRUV DHINGRA**